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# ALARM INDUSTRIES NEWS

## QUALITY OVER PRICE

Alarm Industries has always prided itself in only ever offering quality components that last for well over 10 years on average.

With ever increasing financial burdens placed on everyone today we are now confronted with a society that is happy to throw away and renew more frequently.

This leads Alarm Industries into now offering economy systems, as required. Although these systems will not have the longevity of our preferred higher quality components they are still excellent short term options.

## WHAT IMPACT DOES VOIP HAVE ON MY ALARM SYSTEM?

As telecommunication costs continue to rise many are turning to VOIP. VOIP (Voice Over Internet Protocol) simply means using the internet as a telephone system rather than the existing telephone network. Electronics such as alarm systems (and fax machines) do not communicate over this system without fitting an extra circuit board. Ultimately VOIP will replace the existing phone network, and new alarm systems will be able to work on VOIP. Fax machines are being superseded and will disappear altogether.

Add on devices that enable current alarm systems to work on VOIP are becoming more reasonably priced as demand increases. We have some on test currently and some working in staff and client premises. It is possible to increase security for approximately the same overall cost (excluding equipment set up costs). An exciting prospect!

## FANTASTIC CAMERA SPECIAL

We have had an influx of enquiries from domestic and small commercial premises regarding Camera Systems.

Settle Neighbour disputes!  
Additional Security!  
Vandalism / Graffiti Deterrent!

Did you know? - For camera footage to be evidentiary it is required to have time and date stamp and watermark.

### 4 Outdoor 550TVL Camera Complete Security System – Installed for Only \$2499

**4F KIT:**  
H.264 DVR with 100FPS CIF / 50FPS D1 recording ability, remote view via internet on PC, Smart Phone, iPhone and iPad. Easy to use operation menu with operation by remote control or USB mouse, back up via USB.

#### Package Includes:

4 CH DVR with 500 GB HDD and remote control

4 x Outdoor Infrared Dome 550TVL 3.6mm lens

1 x 4 way power output and 12VDC2.5Amp power adapter

Ideal for domestic or small commercial application.

## DO WE HAVE YOUR CURRENT EMAIL ADDRESSES?

In order for us to streamline the process in which we report to you we ask if you could please advise us of the email address you prefer to be used for the various communication listed below:-

1. Control Room Data Update Letters
2. Weekly/Monthly Control Room Reports
3. Invoices/Statements

## THOUGHT OF THE DAY

Today give a stranger one of your smiles. It might be the only sunshine he sees all day!

## JOKE CORNER

Two men were walking home after a Halloween party and decided to take a shortcut through the cemetery just for laughs. Right in the middle of the cemetery they were startled by a tap-tap-tapping noise coming from the misty shadows.

Trembling with fear, they found an old man with a hammer and chisel, chipping away at one of the headstones.

“Holy cow, Mister,” one of them said after catching his breath, “You scared us half to death – we thought you were a ghost! What are you doing working here so late at night?”

“Those fools!” the old man grumbled. “They misspelled my name!”

**TEMPORARY CHANGE IN DETAILS**

Please complete and return to ALARM INDUSTRIES

PO BOX 165 COOPERS PLAINS QLD 4108 OR FAX TO (07) 3345 4062

Contact Name: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

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Away/Closed From                      Date: \_\_\_\_\_

Return                                      Date: \_\_\_\_\_

**CALL OUT LIST FOR THIS PERIOD:**

1. Name: \_\_\_\_\_ Ph No: \_\_\_\_\_ Mbl: \_\_\_\_\_

2. Name: \_\_\_\_\_ Ph No: \_\_\_\_\_ Mbl: \_\_\_\_\_

3. Name: \_\_\_\_\_ Ph No: \_\_\_\_\_ Mbl: \_\_\_\_\_

4. Name: \_\_\_\_\_ Ph No: \_\_\_\_\_ Mbl: \_\_\_\_\_

5. Name: \_\_\_\_\_ Ph No: \_\_\_\_\_ Mbl: \_\_\_\_\_

PLEASE PRINT NAME \_\_\_\_\_

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Entered By:		Date:		Checked By:		Date:	
2 <sup>nd</sup> Check By:		Date:		Update Letter By:			